

# **BUSINESS PROCESS OUTSOURCING**

NORTHEASTERN REGIONAL INFORMATION CENTER'S MAIL OPERATIONS

The Northeastern Regional Information Center (NERIC) is one of 12 Regional Information Centers (RICs) working with the Boards of Cooperative Educational Services (BOCES) in New York State. NERIC coverage spans New York's Capital Region to the Canadian border and serves more than 130 school districts — large, small, urban, suburban, and rural — in seven BOCES across 17 counties.

NERIC offers a wide range of innovative educational technology tools, support, and services that enhance multiple facets of gWcc district operations. NERIC's mission is to partner with its school communities to transform education through vision, leadership, and support in technology. This case study focuses on how eBizDocs and NERIC teamed up to improve NERIC's Tax Billing Business Service.

## THE CHALLENGE

Processing tax payments during peak demand.

Annual tax payment receipts surge during a 6-week period starting in early fall. Historically, temporary staff process the large volume of inbound traditional "snail" mail payments. Finding, hiring, and training temporary help was always a less than perfect process, but it was good enough to get the job done. That is until 2021, when finding qualified help became impossible. COVID restrictions only worsened the situation. The clock was ticking. Every day, without proper staffing, resulted in piles of unprocessed mail quickly turning into to mountains. Making matters worse, this process is very time sensitive and hard deadlines were quickly approaching. Lack of staff was breaking the process and NERIC needed to find a fresh approach - YESTERDAY.

### THE SOLUTION

Partnering with a business process outsourcing provider.

Marlene Macfee, Managing Program Coordinator, NERIC, started thinking creatively and believed finding a partner with the right technology could help. That's when she discovered eBizDocs offered a Business Process Outsourcing (BPO) service that looked very promising. BPO provides organizations with innovative technological resources that they might not otherwise have access. "As a BPO partner, eBizDocs











## THE SOLUTION (CONTINUED)

constantly strives to improve its processes by coupling proven expertise with the most recent technologies and practices," said Howard Gross, President, eBizDocs.

After fully understanding the issues Marlene was trying to solve, eBizDocs offered a custom scanning service that included technology for text recognition and data extraction. Mail would be delivered to

eBizDocs, then employees opened and scanned the envelope, remittance check, and payment form. The process included extracting and verifying data, which is then batched in the proper format so it can be directly imported into NERIC's payment system. This provides highly consistent and accurate results. Many parts of the process are fully automated with very little, if any, human data entry. Occasional exceptions are also considered and get handled using a separate procedure. Thousands of tax payments were successfully processed before the deadline.

"Businesses and government agencies are discovering that it's more affordable and efficient to outsource specific business processes. In many cases, necessity is the mother of invention, and that's when most turn to BPO."

#### **JASON ABARE**

VICE PRESIDENT, EBIZDOCS

## THE RESULTS

Satisfying all objectives and expanding scope for future processing.

NERIC fulfilled all its promise to the school districts and taxpayers. NERIC was on a trajectory towards missing critical deadlines and eBizDocs offered exactly what they needed. eBizDocs showed how outsourcing a piece of the process dramatically improved NERIC's overall capabilities for handling surges in Tax payments. With the immediate crises solved, NERIC plans on expanding its use of eBizDocs to further streamline and automate exception processing for future tax seasons. eBizDocs' BPO services allows NERIC to save money, support more capabilities, while reducing errors and risks. eBizDocs BPO services also help organizations quickly scale without the headaches of needing to add overhead, associated expenses, and liabilities.



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